

Annual Sponsorship Packages

Annual sponsors of AIGA Hampton Roads have the greatest level of exposure to our audience. An annual sponsor receives the benefits of an event sponsor for twelve consecutive months, but with an approximate 20% cost savings. In addition, annual sponsorships offer benefits not available at the event sponsorship level. Gold sponsors receive primary placement.

WEB

- **Chapter Sponsors Page** - A logo and description on the “Sponsors” page of the website.
- **Website Sidebar** - featuring your company logo in the sidebar provides high visibility on every page of our website.
- **Ads** - Sidebar and banner ads available, to be rotated on key pages of the website.

E-MAIL

- **Event E-mails** - A logo on the “Sponsors” section of every event e-mail.
- **Chapter E-mails** - Acknowledgement as a chapter sponsor in any non-event e-mails.

PRINT

- **Promotional Materials** - A logo on any chapter-level promotional materials that are printed.
- **Signage** - A logo on any signage present at events. Events with digital presentations will include a logo on the event title slide.

EVENT PRESENCE

- **Sponsorship Announcement** - Sponsors will be thanked prior to each presentation, and attendees can be directed to a representative if present.
- **Sponsorship Table** - Space for a desk-sized company information table at each event.
- **Admission** - Sponsors will receive tickets for company representatives to each event.

	Silver Level \$2,500	Gold Level \$5,000
Recognition on Website Sidebar	💧	💧
Website Ad		💧
Recognition on the Sponsors Page	💧	💧
Recognition on Event E-mails	💧	💧
Recognition on Chapter E-mails		💧
Recognition on Printed Materials	💧	💧
Recognition on Event Signage		💧
Sponsorship Announcement	💧	💧
Sponsor Table		💧
Sponsor Tickets	1 Ticket	2 Tickets

AIGA Hampton Roads is a 501(c)3 non-profit organization. Consult your tax professional for deduction advice regarding your sponsorship.



Event Sponsorship Packages

Event sponsors receive high exposure on a per-event basis. Business category exclusivity is guaranteed within the event. Gold sponsors receive primary placement.



WEB

- **Website Sidebar** - featuring your company logo in the sidebar provides high visibility on every page of our website.

E-MAIL

- **Event E-mails** - A logo on the "Sponsors" section of every event e-mail.

PRINT

- **Promotional Materials** - A logo on any chapter-level promotional materials that are printed.
- **Signage** - A logo on any signage present at events. Events with digital presentations will include a logo on the event title slide.

EVENT PRESENCE

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- **Sponsorship Table** - Space for a desk-sized company information table at each event.
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	Silver Level \$250	Gold Level \$500
Recognition on Website Sidebar		
Recognition on Event E-mails		
Recognition on Printed Materials		
Recognition on Event Signage		
Sponsorship Announcement		
Sponsor Table		
Sponsor Tickets	1 Ticket	2 Tickets

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In-Kind Sponsors

If you are unable to contribute a cash donation, but would still like to contribute to AIGA Hampton Roads, consider an in-kind donation. In-kind donations will correspond to the sponsor level reached by the donation's value.

In-Kind donations include but are not limited to:

- Food & Drink
- Entertainment
- Venues
- Printing - event, auction materials and signage
- Prizes



Sponsorship Commitment Form

Yes, I would like to be a part of this vibrant creative organization and sponsor AIGA Hampton Roads:

Name _____

Title _____

Company _____

Address/City/State/Zip _____

Phone _____

E-mail _____

SPONSORSHIP LEVEL

- | | |
|---|---|
| <input type="checkbox"/> Annual Gold Sponsor \$5,000 | <input type="checkbox"/> Event Gold Sponsor \$500 |
| <input type="checkbox"/> Annual Silver Sponsor \$2,500 | <input type="checkbox"/> Event Silver Sponsor \$250 |
| <input type="checkbox"/> In-Kind Sponsor Value \$ _____ | <input type="checkbox"/> Service/Product \$ _____ |

Description _____

- I agree to provide the item, service or monetary donation described above in exchange for the perks of the sponsorship level equal to the value of my donation.

Signature _____ Date _____

Please return signed contract to sponsorship@hamptonroads.aiga.org.

*Make checks payable to **AIGA Hampton Roads**, and mail to:*

AIGA Hampton Roads, P.O. Box 9389, Norfolk, VA 23505